



Progress Key:
Complete/ongoing
Started, not complete
Not started

Proposed Strategic Plan 2019 – 2022

Goal Area 1, Partnership Development: Position the CEC to be a leader in brokering, facilitating and identifying the most appropriate partners and programs for the region.

- A. Pursue formalized and structured approaches to assessing the area’s programming demands.
- B. Actively participate in and support the region’s educational, workforce development and economic development initiatives

Operational Plan items for 2019-2020:

1. **Conduct Community Educational Needs Assessment, launch in late 2019/early 2020**
 - a. Create task force
 - b. Online surveys
 - c. Focus groups with youth, seniors, companies, etc
2. Continue to partner closely with the Northern PA Regional College, PSU DuBois, Pitt Bradford, and other partners for delivering programming.
3. Appropriately assess and pursue additional partnerships as they arise (for example: LEDVANCE assistance, Community Foundation, PA Wilds Center, Chambers, etc)

Goal Area 2, Programs and Services:

- A. Grow programming with existing and new partners
- B. Expand community awareness of the CEC services and resources

Operational Plan items for 2019-2020:

1. **Explore how to address results of Educational needs assessment, during spring 2020**
2. **Continue to implement increased social media presence, including paid ads and participant/student/partner engagement**
3. **Develop and promote an “Annual Report” in both print and digital media, by June 2020**

Goal Area 3, Infrastructure and Resources:

- A. Pursue a proactive approach to building maintenance, improvements, and identification of potential new tenants
- B. Continually assess our human resource assets and needs
- C. Pursue new funding streams where feasible

Operational Plan items for 2019-2020:

1. HVAC Replacement project (fall 2019)
2. Flooring and carpeting replacements (fall 2019 and spring 2020)
3. Develop new employee performance evaluation system (spring 2020)