



Strategic Plan 2016-2019

Goal Area 1, Partnership Development: Position the CEC to be a leader in brokering, facilitating and identifying the most appropriate partners and programs for the region.

- A. Pursue formalized and structured approaches to assessing the area's programming demands.
- B. Actively participate in and support the region's educational, workforce development and economic development initiatives

Operational Plan items for 2018-2019:

- 1. Conduct Community Educational Needs Assessment, launch in the fall 2018
 - a. Create task force
 - b. Online surveys
 - c. Focus groups with youth, seniors, companies, etc
- 2. Where feasible, align programs and strategies with Workforce Solutions/MEEA Strategic Planning efforts
- 3. Continue to partner closely with the Northern PA Regional College Board of Trustees and the process for determining educational needs.

Goal Area 2, Programs and Services:

- A. Grow programming with existing and new partners
- B. Expand community awareness of the CEC services and resources

Operational Plan items for 2018-2019:

- 1. Explore how to address results of Educational needs assessment, during spring 2019
- 2. Implement increased social media presence, including paid ads and participant/student/partner engagement, beginning in summer 2018
- 3. Develop and promote an "Annual Report" in both print and digital media, by June 2019
- 4. Establish outcomes and updated evaluation tools for the LEC and DISCOVER programs, fall 2019

Goal Area 3, Infrastructure and Resources:

- A. Develop a long-term schedule (3-5 years) of building upgrades (roof replacement, exterior work, HVAC unit replacement, computer lab upgrade, door handles/locks, etc.)
- B. Maintain financial health by continued diversification of revenue streams and cost saving measures within expenditures

Operational Plan items for 2018-2019:

- 1. Pursue Standards for Excellence Reaccreditation, application submitted by Jan. 2019
- 2. Develop Resource Sustainability Plan
- 3. Replace computer lab equipment and furniture; and complete building façade project